

LAURA E. CONNOLLY

Michigan Technological University • College of Business
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ACADEMIC POSITIONS

Michigan Technological University, Houghton, MI 2018 - present
Assistant Professor of Economics, College of Business

EDUCATION

University of Alabama, Tuscaloosa, AL 2013 - 2018
Department of Economics, Finance, & Legal Studies
Doctor of Philosophy in Economics (Awarded May 2018)
Dissertation: "Three Essays on Labor Market Dynamics in Brazil"

University of North Carolina at Chapel Hill, Chapel Hill, NC 2009 - 2013
Bachelor of Arts in Mathematics; Bachelor of Arts in Economics; Minor in Public Policy

RESEARCH INTERESTS

Labor Economics, Economics of Gender, Public Policy, Applied Microeconomics

PEER REVIEWED PUBLICATIONS

"Is There a Glass Cliff in Local Government Management? Examining the Hiring and Departure of Women" (with Lang Kate Yang and Jennifer Connolly), *Public Administration Review*, 82(3), 570-584.

"The Effects of a Trade Shock on Gender-Specific Labor Market Outcomes in Brazil," *Labour Economics* (2022), Vol. 74.

"Who Creates Stable Jobs? Evidence from Brazil" (with Peter Brummund), *Oxford Bulletin of Economics and Statistics* (2019), Vol. 81(3), pp. 540 – 563.

"Evaluating the Impact of the Labor Market Conditions Index on Labor Market Forecasts" (with Alice Sheehan), *Studies in Nonlinear Dynamics and Econometrics* (2018), Vol. 22 (1).

RESEARCH GRANTS AND FUNDING

PI, "Economic Impact of Houghton's Airport Service (CMX)" (with Jenny Apriesnig and Emanuel Oliveira), Funded by Michigan Tech's University Relations and Enrollment Office; Total Project Value: \$23,741 2022

Co-PI; "Regional Economic Impact of Michigan Tech's Research Expenditures" (with Jenny Apriesnig and Emanuel Oliveira), Funded by Michigan Tech's Vice President for Research Office; Total Project Value: \$20,032 2022

Co-PI, "Eagle Mine Economic Impact Study" (with Emanuel Oliveira, Jenny Apriesnig, Mari Buche, and Gary Campbell), Funded by Business for Social Responsibility and Lundin Mining; Total Project Value: \$84,659 2021

PI, "Does CEO Gender Matter? Implications for Establishment Performance and the Glass Cliff Phenomenon in the State of Michigan", Funded by Michigan Tech's Research Excellence Fund Scholarly and Creativity Grant; Total Project Value: \$6,491 2020

TECHNICAL REPORTS

“Eagle Mine Economic Impact Report” (with Emanuel Oliveira, Jenny Apriesnig, Mari Buche, Gary Campbell, Roger McElrath, and Marianna Riquelme). Prepared for Business for Social Responsibility and Lundin Mining, 2022.

“Economic Impact of Changes in Passenger Air Service at Houghton County Memorial Airport” (with Jenny Apriesnig and Emanuel Oliveira). Prepared for MTU’s University Relations and Enrollment Office, 2022.

“Regional Economic Impact of Michigan Tech’s Externally Sponsored Research Expenditures, Fiscal Years 2007 - 2021” (with Jenny Apriesnig and Emanuel Oliveira). Prepared for MTU’s Vice President for Research Office, 2022.

PAPERS UNDER REVIEW

“Equal Pay for Equal Work? Understanding the Gender Wage Gap Among City Managers” (with Jennifer Connolly), Under Review.

“Revisiting The Effect of the Affordable Care Act Medicaid Expansion on Migration:” (with Matt Hampton and Otto Lenhart)

“Labor Mobility and the Affordable Care Act: Heterogeneous Impacts of the Preexisting Conditions Provision” (with Matt Hampton and Otto Lenhart), *Revise and Resubmit*.

WORKS IN PROGRESS & WORKING PAPERS

“Labor Market Dynamics and Trade with China: The Case of Brazil” (with Peter Brummund)

“Think Crisis, Think Female? Evidence of the Glass Cliff Phenomenon in the State of Michigan”

“Does CEO Gender Matter? Implications for Establishment Performance”

“What’s in a Job Ad? An Experimental Design to Explore Gender Differences in Preferred Job Attributes” (with Cali Curley and Jennifer Connolly)

CONFERENCE PRESENTATIONS

Southern Economic Association Annual Meeting, Ft. Lauderdale, FL (scheduled)	November 2022
Liberal Arts College Labor and Public Economics Conference, Virtual	June 2022
Midwest Economic Association Annual Meeting, SOLE Session, Minneapolis, MN	March 2022
Southern Economic Association Annual Meeting, Houston, TX	November 2021
Southern Economic Association Annual Meeting, New Orleans, LA (virtual)	November 2020
Eastern Economic Association Annual Meeting, Boston, MA	March 2020
Southern Economic Association Annual Meeting, Ft. Lauderdale, FL	November 2019
Association for Public Policy Analysis and Management Intl. Conference, Barcelona, Spain	July 2019
Southern Economic Association Annual Meeting, Washington, DC	November 2018
Southeastern International/Development Economics Workshop, Atlanta, GA	March 2018
Southern Economic Association Annual Meeting, Tampa, FL	November 2017
Eastern Economic Association Annual Meeting, New York, NY	February 2017
American Economic Association Annual Meeting Poster Session, Chicago, IL	January 2017
Southern Economic Association Annual Meeting, Washington, DC	November 2016
United States International Trade Commission, Office of Economics, Washington, DC	July 2016
Southern Economic Association Annual Meeting, New Orleans, LA	November 2015

AWARDS & GRANTS

Top 10% Student Teaching Evaluation, Michigan Technological University	Fall 2020, '21 & Spring 2019, '21, '22
Dean’s Teaching Showcase, College of Business, Michigan Technological University	Spring 2020
Outstanding Dissertation Award, Culverhouse College of Business, University of Alabama	April 2019
Summer Excellence in Research Grant, University of Alabama	Summer 2017, 2015

UNIVERSITY SERVICE (Selected)

Faculty Advisor, Phi Kappa Tau Fraternity	Spring 2021 - Present
Member, Dissertation Committee (Jennifer Rachels)	Spring 2020 – Present
Mentor, Economics Graduate Teaching Assistant	Fall 2018 - Present
Faculty Scholarship Committee Member	Fall 2022 – Spring 2023
Economics Committee Member	Fall 2020 – Spring 2022
Reviewer, Summer Undergraduate Research Fellowship Proposals	Spring 2021 & 2022
Judge, Blue Key Honor Society’s Winter Carnival Queen	Fall 2018 & Spring 2022
Mentor, Summer Undergraduate Research Fellowship	Summer 2021
Judge, Pavlis Honors College Undergraduate Research Symposium	Spring 2019, 2020, & 2021
Strategic Planning Committee Member	Fall 2019 – Spring 2020
Reviewer, Research Excellence Fund Proposals	Spring 2019, 2020 & Fall 2020
Undergraduate Program Committee Member	Fall 2018 – Spring 2019
Volunteer, Semi-annual Free Business Clothing Sale	Fall 2018, Spring 2019

AD HOC REVIEWING

Applied Economics, Economics and Human Biology, Review of Regional Studies, Southern Economic Journal, Journal of Economics, Race, and Policy, Contemporary Economic Policy, Public Administration Review, and SN Business & Economics

TEACHING EXPERIENCE

Economic Decision Analysis (14 sections)
Intermediate Microeconomics (4 sections)
Labor/Human Resource Economics (2 sections)

ADDITIONAL RESEARCH EXPERIENCE

Student Economist Trainee, US International Trade Commission, Office of Economics AEA Summer Economics Fellow	Summer 2016
Research Assistant, University of Southern California, Price School “The Risk and Rewards of City Management: Theory and Evidence from California Cities”	Spring 2013 – Spring 2014

MEDIA CONTRIBUTIONS & COVERAGE

“Women city managers face a glass cliff as local governments are more likely to hire them when budgets are collapsing” (with Lang Kate Yang and Jennifer M. Connolly). *London School of Economics United States Politics and Policy Blog*.

Panelist, “COVID-19 Impact on Economics.” MTU’s COVID-19 Town Hall Series hosted by the Health Research Institute. Fall 2020.

Interviewee, “Local businesses see impact from shutdown.” *The Daily Mining Gazette*. April 21, 2020.

REFERENCES

Dr. Peter Brummund, (email: pbrummund@cba.ua.edu; phone: (205) 348-5604)
Associate Professor of Economics, University of Alabama

Dr. Thomas (Tom) Merz (email: temerz@mtu.edu; phone: (906) 487-2805)
Professor of Economics, Michigan Technological University

Dr. Walter (Walt) Enders (email: wenders@cba.ua.edu; phone: (205) 348-6094)
Professor Emeritus (Bidgood Chair of Economics and Finance), University of Alabama

Dr. Paul Pecorino (email: ppecorin@cba.ua.edu; phone: (205) 348-0379)
James Patrick and Elizabeth B. Hayes Professor of Economics, University of Alabama