

LAURA E. CONNOLLY

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ACADEMIC POSITIONS

Michigan Technological University, Houghton, MI
Assistant Professor of Economics, College of Business 2018 - present

EDUCATION

University of Alabama, Tuscaloosa, AL 2013 - 2018
Department of Economics, Finance, & Legal Studies
Doctor of Philosophy in Economics (Awarded May 2018)
Dissertation: "Three Essays on Labor Market Dynamics in Brazil"

University of North Carolina at Chapel Hill, Chapel Hill, NC 2009 - 2013
Bachelor of Arts in Mathematics; Bachelor of Arts in Economics
Minor in Public Policy (Awarded May 2013)

RESEARCH INTERESTS

Labor Economics, Economics of Gender, Public Policy, Applied Microeconomics

PEER REVIEWED PUBLICATIONS

1. "Understanding the Gender Wage Gap Among City Managers" (with Jennifer Connolly), Forthcoming at *Journal of Economic Insight* (2024).
2. "Labor Mobility and the Affordable Care Act: Heterogeneous Impacts of the Preexisting Conditions Provision" (with Matt Hampton and Otto Lenhart), *Journal of Policy Analysis and Management* (2024), 43(1), 157 - 191.
3. "Is There a Glass Cliff in Local Government Management? Examining the Hiring and Departure of Women" (with Lang Kate Yang and Jennifer Connolly), *Public Administration Review* (2022), 82(3), 570 – 584.
4. "The Effects of a Trade Shock on Gender-Specific Labor Market Outcomes in Brazil," *Labour Economics* (2022), Vol. 74.
5. "Who Creates Stable Jobs? Evidence from Brazil" (with Peter Brummund), *Oxford Bulletin of Economics and Statistics* (2019), Vol. 81(3), 540 – 563.
6. "Evaluating the Impact of the Labor Market Conditions Index on Labor Market Forecasts" (with Alice Sheehan), *Studies in Nonlinear Dynamics and Econometrics* (2018), Vol. 22 (1).

EXTERNAL RESEARCH GRANTS FUNDED

1. PI, "Regional Economic Impacts of Dredging the Menominee River Harbor" (with J. Apriesnig and T. White), Funded by the City of Menominee; \$69,218; 2023.
2. Co-PI, Economic Impact Analysis; Funded by a federal government agency; 2023 – 2025. Total Project Value: \$8,137,783 (economic analysis value: \$156,547); *Note: Full details cannot be listed due to "Do Not Share" clause from sponsor.
3. Co-PI, "EPA Environmental Finance Center for the Great Lakes Region (EPA Region 5)" (with T. Colling, M. Auer, G. Campbell, R. Handler, D. Lafreniere, D. Minakata, E. Oliveira, and G. Pearson), Funded by U.S. Environmental Protection Agency; \$3,249,995 (estimated); 2023-2027.
4. Co-PI, "Eagle Mine Economic Impact Study" (with E. Oliveira, J. Apriesnig, M. Buche, and G. Campbell), Funded by Business for Social Responsibility and Lundin Mining; \$84,659; 2021.

INTERNAL RESEARCH GRANTS FUNDED

1. PI, “Economic Impact of Houghton’s Airport Service (CMX)” (with J. Apriesnig and E. Oliveira), Funded by Michigan Tech’s University Relations and Enrollment Office; \$23,741; 2022.
2. Co-PI; “Regional Economic Impact of Michigan Tech’s Research Expenditures” (with J. Apriesnig and E. Oliveira), Funded by Michigan Tech’s Vice President for Research Office; \$20,032; 2022.
3. PI, “Does CEO Gender Matter? Implications for Establishment Performance and the Glass Cliff Phenomenon in the State of Michigan,” Funded by Michigan Tech’s Research Excellence Fund; \$6,491; 2020.

WORKING PAPERS

“Regional Economic Impact of University Research Expenditures” (with Jenny Apriesnig, Emanuel Oliveira, and Kathleen Halvorsen), *Second Round Revisions Requested*.

“Revisiting The Effect of the Affordable Care Act Medicaid Expansion on Migration:” (with Matt Hampton and Otto Lenhart, *Under Review*).

“Labor Market Dynamics and Trade with China: The Case of Brazil” (with Peter Brummund)

“Temporal Changes to the Added Worker Effect Associated with Spousal Job Loss” (with Nicholas Jolly)

WORKS IN PROGRESS

“What’s in a Job Ad? An Exploration of Gender Differences in Preferred Job Attributes” (with Cali Curley and Jennifer Connolly)

TECHNICAL REPORTS

“Eagle Mine Economic Impact Report” (with E. Oliveira, J. Apriesnig, M. Buche, G. Campbell, R. McElrath, and M. Riquelme). Prepared for Business for Social Responsibility (BSR) and Lundin Mining, 2022.

“Economic Impact of Changes in Passenger Air Service at Houghton County Memorial Airport” (with J. Apriesnig and E. Oliveira). Prepared for Michigan Tech’s University Relations and Enrollment Office, 2022.

“Regional Economic Impact of Michigan Tech’s Externally Sponsored Research Expenditures” (with J. Apriesnig and E. Oliveira). Prepared for Michigan Tech’s Vice President for Research Office, 2022.

PRESENTATIONS

Midwest Economics Association Annual Meeting, SOLE Session, Chicago, IL	March 2024
Southern Economic Association Annual Meeting, New Orleans, LA	November 2023
U.S. International Trade Commission, Seminar Series*	October 2023
Marquette University, Research Seminar, Milwaukee, WI*	April 2023
Midwest Economic Association Annual Meeting, SOLE Session, Cleveland, OH	March 2023
Southern Economic Association Annual Meeting, Ft. Lauderdale, FL	November 2022
Liberal Arts College Labor and Public Economics Conference, Virtual	June 2022
Midwest Economic Association Annual Meeting, SOLE Session, Minneapolis, MN	March 2022
Southern Economic Association Annual Meeting, Houston, TX	November 2021
Southern Economic Association Annual Meeting, New Orleans, LA (virtual)	November 2020
Eastern Economic Association Annual Meeting, Boston, MA	March 2020
Southern Economic Association Annual Meeting, Ft. Lauderdale, FL	November 2019
Association for Public Policy Analysis and Management Intl. Conference, Barcelona, Spain	July 2019
Southern Economic Association Annual Meeting, Washington, DC	November 2018
Southeastern International/Development Economics Workshop, Atlanta, GA	March 2018
Southern Economic Association Annual Meeting, Tampa, FL	November 2017
Eastern Economic Association Annual Meeting, New York, NY	February 2017
American Economic Association Annual Meeting Poster Session, Chicago, IL	January 2017
Southern Economic Association Annual Meeting, Washington, DC	November 2016
United States International Trade Commission, Office of Economics, Washington, DC	July 2016
Southern Economic Association Annual Meeting, New Orleans, LA	November 2015

*Invited Presentations

AWARDS & HONORS

Top 10% Student Teaching Evaluation, Michigan Technological University (5x)	Spring 2019 - present
Dean's Teaching Showcase, College of Business, Michigan Technological University	Spring 2020
Outstanding Dissertation Award, Culverhouse College of Business, University of Alabama	April 2019
Summer Excellence in Research Grant, University of Alabama	Summer 2017, 2015

UNIVERSITY SERVICE (Selected)

Co-organizer, MTU Career Closet	Spring 2024
Presenter, MTU Leadership Academy	February 2024
Member, Essential Education Course List Working Group	AY 2023-24
Member, Economics Assistant Teaching Professor Search Committee	AY 2023-24
Member, Environmental Policy Search Committee (Tenure Track)	AY 2023-24
Chair, External Engagement Committee (College)	AY 2023-24
Member, University AI Working Group	AY 2023-24
Member, Socially Responsible Technology PhD Program Committee	Spring 2023 - present
Faculty Advisor, Phi Kappa Tau Fraternity	Spring 2021 - present
Member, Dissertation Committee (Jennifer Rachels)	Spring 2020 - present
Guest Speaker, MTU Summer Youth Program (The MTU Trading Room)	Summer 2022, 2023
Mentor, McNair Scholars Summer Research Program	Summer 2023
Presenter, MTU Leadership Academy	Spring 2023
Member, Economics Assistant Teaching Professor Search Committee	AY 2022 - 2023
Member, University Teaching Space Renovations Committee	AY 2022 - 2023
Member, Faculty Scholarship Committee (College)	AY 2022 - 2023
Presenter (Invited), Center for Teaching and Learning iClicker Showcase	October 2022
Auditor, Enterprise Program WERC Environmental Design Contest	Spring 2022
Member, Economics Committee (College)	AY 2020 - 2021; 2021 - 2022
Reviewer, Summer Undergraduate Research Fellowship Proposal	Spring 2021; Spring 2022
Judge, Blue Key Honor Society's Winter Carnival Queen	Fall 2018; Spring 2022
Undergraduate Marshall for College of Business, MTU Commencement	Fall 2021
Mentor, Summer Undergraduate Research Fellowship	Summer 2021
Judge, Pavlis Honors College Undergraduate Research Symposium	Spring 2019, 2020, & 2021
Member, Strategic Planning Committee (College)	AY 2019 - 2020
Reviewer, Research Excellence Fund Proposals	Spring 2019, 2020; Fall 2020
Member, Undergraduate Program Committee (College)	AY 2018 - 2019
Volunteer, MTU Career Closet	Fall 2018, 2023; Spring 2019

AD HOC REVIEWING

World Development; International Review of Applied Economics; Resources Policy; Applied Economics; Economics and Human Biology; Review of Regional Studies; Southern Economic Journal; Journal of Economics, Race, and Policy; Contemporary Economic Policy; Public Administration Review; and SN Business & Economics

TEACHING EXPERIENCE

Economic Decision Analysis (17 sections)
Average of 120 students per section; Average student evaluation of 4.54/5
Intermediate Microeconomics (2 sections)
Average of 33 students per section; Average student evaluation of 4.60/5
Labor/Human Resource Economics (2 sections)
Average of 14 students per section; Average student evaluation of 4.87/5

ADDITIONAL RESEARCH EXPERIENCE

Student Economist Trainee, US International Trade Commission, Office of Economics	Summer 2016
AEA Summer Economics Fellow	
Research Assistant, University of Southern California, Price School	Spring 2013 – Spring 2014
“The Risk and Rewards of City Management: Theory and Evidence from California Cities”	

MEDIA CONTRIBUTIONS & COVERAGE

“Women city managers face a glass cliff as local governments are more likely to hire them when budgets are collapsing” (with Lang Kate Yang and Jennifer M. Connolly). *London School of Economics United States Politics and Policy Blog*.

Panelist, “COVID-19 Impact on Economics.” MTU’s COVID-19 Town Hall Series hosted by the Health Research Institute. Fall 2020.

Interviewee, “Local businesses see impact from shutdown.” *The Daily Mining Gazette*. April 21, 2020.

REFERENCES

Dr. Peter Brummund
Associate Professor of Economics
University of Alabama
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Dr. Thomas (Tom) Merz
Professor Emeritus, Economics
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and Finance)
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Last Updated: April 3, 2024